

SM 'art Catalogue 2|10

Company

We are a dynamic and constantly evolving company that has made innovation its mission, adopting a new creative and productive approach.

We design and produce decorative panels and laminates.

We aim to create astounding design materials with a strong **Made in Italy** connotation, not only as a concept, but indeed as the majority of the raw materials we use come from Italy.

By investing in **equipment and valuable raw materials**, we are able to conceive and craft unique decors and finishes in order to create products that convey emotions, materials with a soul.

Through collaboration with architects and designers, the artists of today, we want to create a hotbed of ideas that allows us to pursue the dream of a high-end bottega.





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Why orange?

Orange was SM'art's distinctive trait from the start, its signature, its colour.

We chose it because it reflects our feelings: it is the emblem of creativity and optimism. It is the sum of two primary colours and brings with it the explosive power of red, mitigated by the energetic cheerfulness of yellow: it's a colour for all seasons and it comes in countless shades.

Orange has always been associated with well-being, with conviviality and, in general, with a feeling of contentment, and at SM'art we want to make sure that the intention with which we create and manufacture all our products translates into the pleasure of using them, in order to stimulate and satisfy both the sight and the touch. That's why we sign everything with the color, that better than any other, reflects this philosophy: the fiery orange of the dawn of a new day, bearer of stimuli and novelties.



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Green mission

At SM'art we have undertaken a path to improve the impact of our production: respect for the environment, attention to sustainability and use of clean and renewable energies, our green mission follows all these paths.



We're proud to do our part and we're committed in the energy transition, to contribute to the increase in the percentage of final consumption of energy coming from renewable sources, in particular through photovoltaics.

That's why we have equipped ourselves with a "green roof", built in 2018 for our factory: a photovoltaic panel system for a production of approximately 400 kWh

In the name of renewable energy and sensitivity to the environment, we have invested in eco-sustainable means for the internal handling of materials. Thanks to our **electric forklifts** that work with lithium-ion batteries, we reduce energy consumption.

The factory lightening has been converted, investing in a **total LED installation** which allows a drastic reduction of the energy consumption.

Thanks to our well, the water used in the company comes directly from subsoil, enabling us not to waste precious resources of potable water.

We also pay a great attention to the use of raw materials in the products we use and transform; all products from forest origin belong to a certified Chain of Custody that guarantees responsible collection in the name of safeguarding biodiversity, carbon isolation and improving water supply. Furthermore, the raw materials we use contain, on average, a minimum of 39% of recycled materials.

Finally, our sense of responsibility for a lower environmental impact is witnessed by the **separate collection** in which we are committed over the 50%.

At SM'art we therefore invest in environmental sustainability and are committed to building a greener and human-sized world: our products are destined to enter the homes and daily lives of the final user and it is important for us that they convey our message and our commitment to a better future.

SM 'art Catalogue 5110

Product range

We design and produce TFT Thermo Fused Texture boards, HPL High Pressure Laminates and Compact HPL.



TFT Thermo Fused Texture

We produce TFT Thermo Fused Texture boards with high technical and aesthetic features in many thicknesses and various substrates. We create realizations with synchronized finishes, deeply embossed structures and unique decors.



HPL High Pressure Laminates

All the items of the TFT Thermo Fused Texture panels range have a perfect coordinated 3050×2050 mm HPL laminates, with identical decors and finishes, even with Synchropore. We produce also a range of 4200×1400 mm HPL laminates for tops, often coordinated with the TFT Thermo Fused Texture panels.



Compact HPL

We produce a range of Compact HPL often coordinated with TFT Thermo Fused Texture panels and HPL laminates. Compact HPL can have the core of various colors.



Matrix

We produce a range of panels with high visual effects, particularly indicated for the interior decoration. Matrix is made of a methacrylate core surfaced with HPL and then machined to be backlit.



ABS Edges

A product which completes and aesthetically trims the finished piece. We develop our edges to perfectly match our decors and finishes, guaranteeing a sense of continuity. We stock numerous edges coordinate to the surfaces of TFT Thermo Fused Texture and laminates.

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TFT solutions

TFT Thermo Fused Texture boards can be produced with various cores or solutions.



Particleboard and MDF

We offer particleboard and MDF substrates in Standard, Hydro with high moisture resistance, Euroclass B with fire retardant properties, EPA with reduced formaldehyde content in conformity with USA standard.



Compact Board

Compact Board is an MDF panel with black core, that can be installed without the use of an edge leaving the black thickness at sight, or can be machined revealing the black core.



DWELS

Poplar OSB that can be surfaced with most of the decors and textures of the range. DWELS has high performance: lower water absorption, no added formaldehyde, light, very resistant to flexion and screw tear.



TFT Magneto

Magneto is a SM'art TFT Thermo Fused Texture panel containing a thin steel sheet that allows the sticking of magnetic accessories. The attraction strength depends on the magnetic camp generated by the magnet. Magneto panels have the usual dimension 3050×2070mm, but the steel sheet covers the size 3040×2050mm.



TFT Silent

Silent is made with a 19 mm Compact Board core (black MDF) machined with longitudinal routing on one side and transversal on the other side. The routings are 11 mm deep, 5 mm wide and with interaxe 30 mm. Where the routings meet create square through holes that absorbthe noise.



MDF one side

We manufacture thin MDF boards surfaced on one side, particularly indicated for interior doors.



HPB High Pressure Board

HPB is a solution that we can produce with all the decors, textures and substrates of our range. It consists of a laminate pressed directly on the required board. The customer won't need the gluing. The surface is much more resistant to hit and abrasion and can be used also horizontally.



Chrome HPB

Chrome HPB has the same characteristics as HPB but with a white core laminate instead of brown core.



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Strenghts

We are special for many reasons, here the most important ones.



Synchronized surfaces

The Synchronized surfaces have the **exact same layout in finish and decoration**, making the surface much more realistic and natural. We produce register surfaces on TFT panels, HPL laminates and compact HPL, making coordinates even more exclusive.



Availability and flexibility

We stock a great number of items in order to offer a **rapid and widespread** service even for small quantities. **Minimum orders** are accepted, even from production of a few units.



Easy to clean

Thanks to a very high resin content, our surfaces are **low-porous** and therefore very easy to clean.



Textured finishes

Our aim is to create **emotional finishes** which give tactile and visual experiences.



Impact resistance

We specialize in very deep finishes which are produced in most cases with a heavy barrier between the base board and the decor. The barrier greatly increases the impact resistance of the surface.



Resistance to bacteria

The surface of our panels, laminates and compacts has strong antibacterial features.



Coordinated range

We offer a **range of coordinated products**: the TFT panel for the vertical surfaces, the HPL laminate for curved and horizontal surfaces, the self-supporting compact HPL for tops and tables, the ABS edge to finish the elements.



Water resistance

The surfaces of our panels are completely waterproof.



Attention to the environment

All the raw materials from forest origin that we use belong to a **certified chain of custody** that guarantees responsible collection in the name of safeguarding biodiversity.

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Collections



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Special finishes

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SM'art Catalogue

Dune

Designed by Andrea Federici



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Dune

Dune, the SM'art collection designed by Andrea Federici, is a range that evokes strong emotions, which makes memories resound and ignites the desire to explore.

The theme of the journey is taken as a pretext as a starting point for the story of an itinerary, a path that represents the fil rouge of the collection, which includes twelve colors, including four solid colors, four woods and four cements.

Dune is a **linear and irregular finish at the same time**, stimulating and pleasant:
the ideal complement for all spaces, it
will allow you to travel on the thread of
memory and imagination.







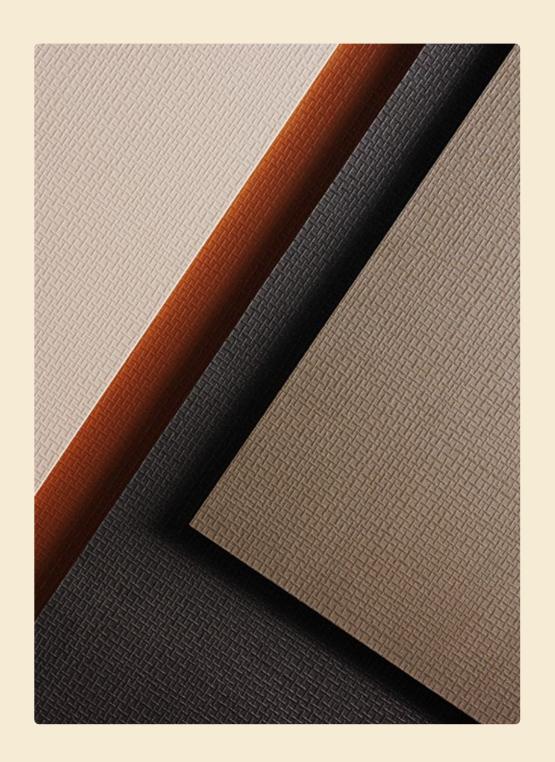
SM'art Catalogue Dune 11/102



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Reverso

Designed by Rossi&Co.



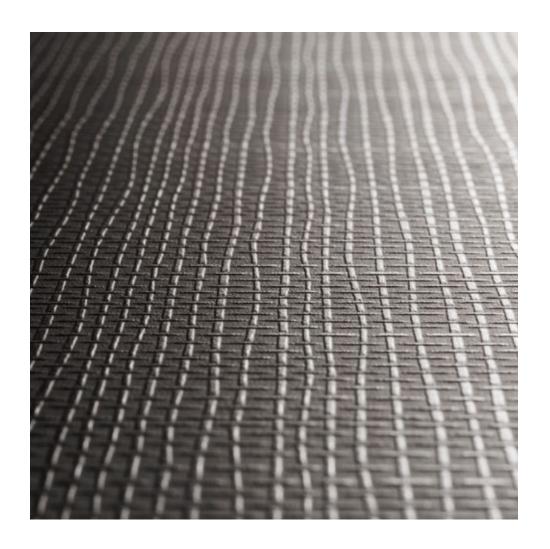
SM 'art Catalogue Reverso 13 | 102

Reverso

Reverso, the collection resulting from the **collaboration with Rossi&Co**, is a finish with a clear identity, designed to be reversible thanks to a zero waste solution.

A dense network of thin lines, inspired by the universe, that give shape to a rigorously pitched knit, capable at the same time of transmitting **lightness and movement**.

Reverso is available in a wide palette of colors and is divided into two thematic lines: the **Linea Tempo**, in the colors of the wood, and the **Linea Luce**, with its range of metallic colors.





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SM 'art Catalogue 15|102

Aniline



SM 'art Catalogue Aniline Aniline

Aniline

Aniline is a range in **bright, fresh, fun colours** accompanied by a register embossed pore finish.

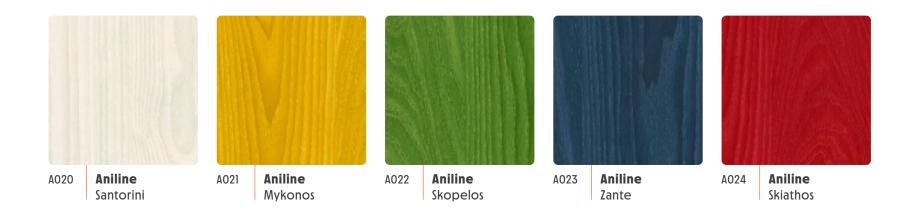
The colour of the aniline shades reflects the **Mediterranean landscape** and inspiring dreams of cruising around the Greek islands.

We present Aniline in a wide range of coordinated products, allowing the design of the most varied interiors with just one surface.





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Annapurna



SM 'art Catalogue Annapurna 19|10

Annapurna

Annapurna is a range of decorative laminates characterised by a very deep finish with steep peaks, deep cracks and enhanced by the contrasts between polished and matt areas.

This finish is available in plain colours or stone effects.



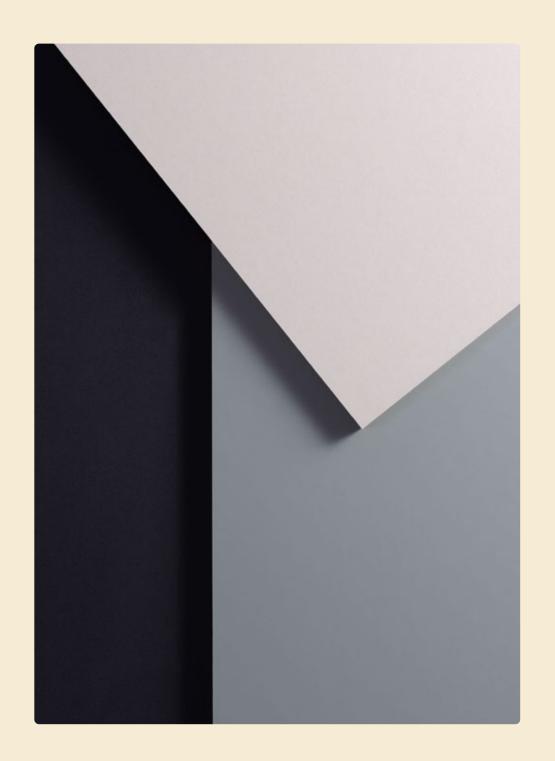
SM'art Catalogue Annapurna 20|102



SM 'art Catalogue 21|102

Atom

Electron Beam Surface



SM 'art Catalogue Atom 22|10

Atom

Atom is pure energy. The product combines the technical features of strength and regeneration with the aesthetic ones of **extreme matt** and materiality.

Thanks to specific raw materials, treated with the **Electron Beam** technology, the finished product has some unique characteristics:

- 1. Anti-scratch
 Atom has an extraordinary resistance to scratches.
- 2. Low Abrasion
 High surface resistance to abrasion.
- **3. Regeneration**The outward micro-scratches can be repaired.
- 4. Matt

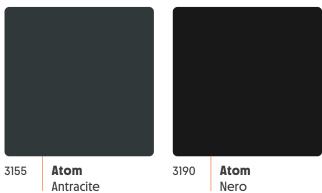
Atom has an extremely low reflectance, the surface is completely matt.

- 5. Anti-finger print
 Even if completely matt
 Atom does not fear the
 fingerprint marks.
- **6. Easy clean**Atom is very easy to be clean.

All these exclusive properties make Atom an incomparable product. It can be used both vertically and horizontally.







SM 'art Catalogue 24|102

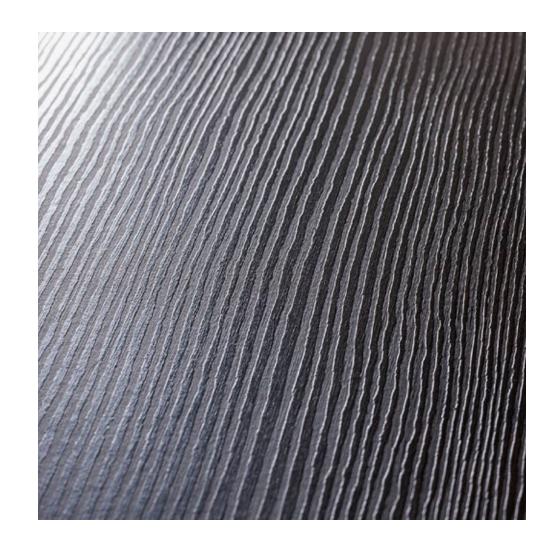
Axe



SM 'art Catalogue Axe 25|102

Axe

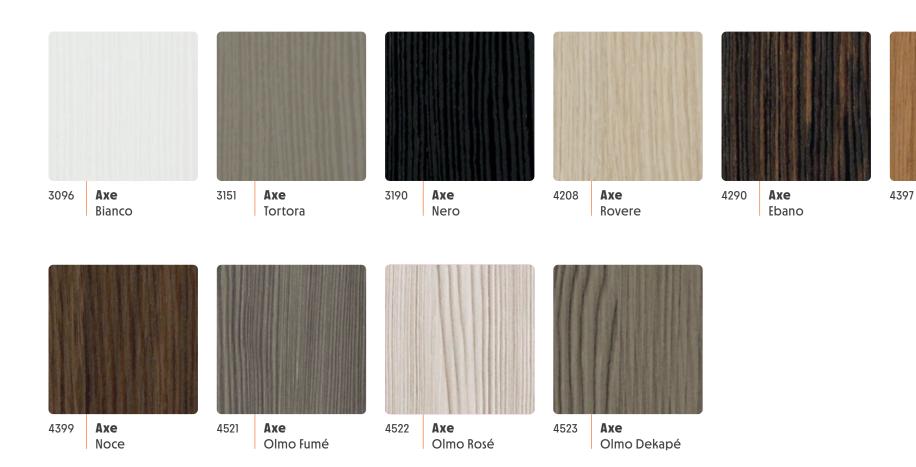
Axe is an **exciting, modern finish** which won't go
unnoticed, matched with
minimal and linear decorations.



SM'art Catalogue Axe 26|102

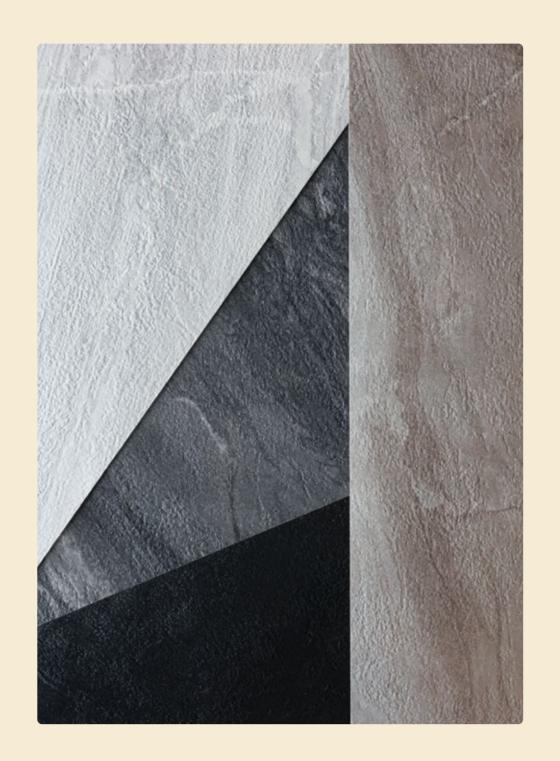
Axe

Teak



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Canyon



SM 'art Catalogue Canyon 28|10

Canyon

One of a kind marble, Canyon shows different features perfectly blended among them.

The various elements are shaping **big** and smooth longitudinal "movements", crossed by diagonal veins. The finish, synchronized, has a **sandblasting effect** enriched by two matt levels. The peculiarity of the texture is also given by the **different deepness**.

The surface is divided in deeply structured and super matt areas spaced out by flat and matt areas. All these characteristics give a warm and natural touch.

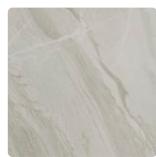




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CA01 Canyon Palladium



CA02 Canyon Zirconium



CA03 Canyon Selenium



Canyon Iceberg CA04



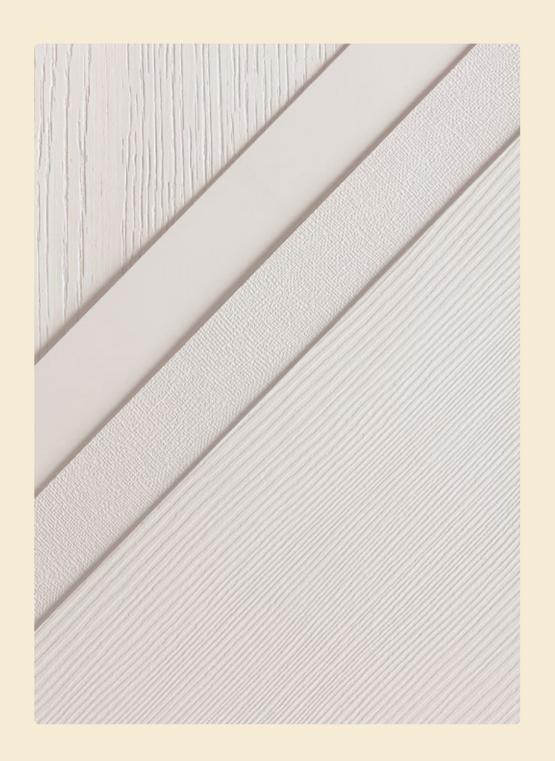
Canyon Silicon



Canyon Carbon CA06

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Chrome



SM 'art Catalogue Chrome 31|10

Chrome

Chrome is a range of decorative high pressure laminates with the same colour on the surface and all the way through.

Being dyed right through, Chrome does not have the classic brown line that characterises laminate. Once glued onto the support and edged with the same laminate, Chrome gives the **impression of being a single block of material**.

Chrome is available in various finishes to suit different requirements. It can an also be made to order as TFT on any support.



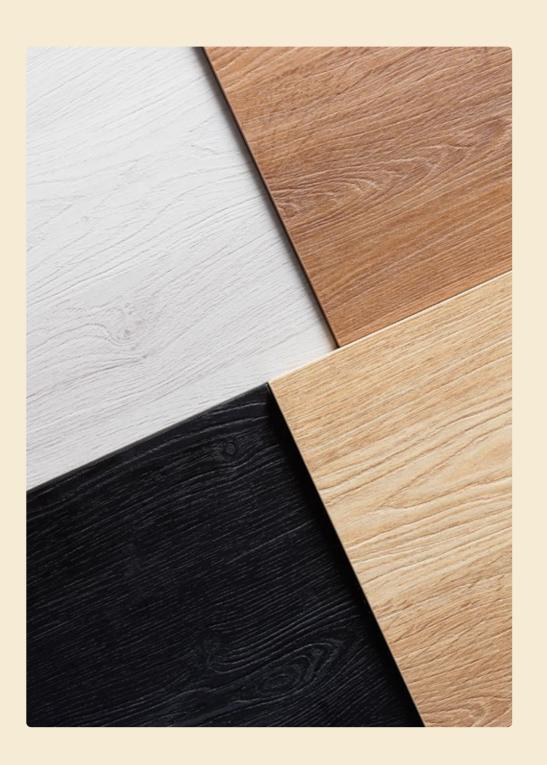
SM 'art Catalogue Chrome 32|102





SM'art Catalogue

Club



SM 'art Catalogue Club 34|102

Club

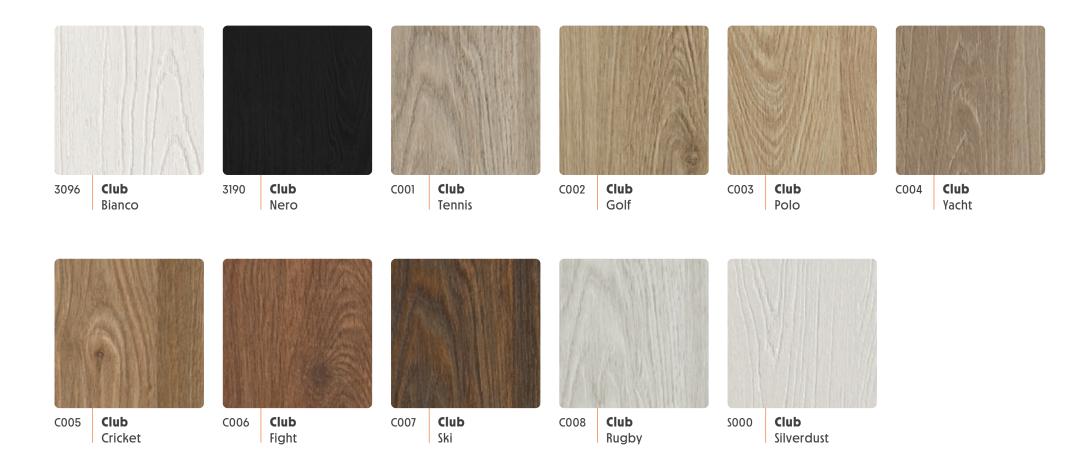
Club is the quintessence of the synchronized wood designs. The texture with its clear pore and the different glossy levels gives a warm effect to the creation.

The pattern gently interchange planks of different dimensions and shapes. **The balanced colours** make elegant the rustic design.





SM'art Catalogue Club 35|102



SM 'art Catalogue 36|102

Eraora



SM 'art Catalogue Eraora S7 | 10

Eraora

Eraora is our first register embossed product.

The modern and sophisticated woodgrain is accompanied by a very matt, deep, exciting finish and with a natural touch of brushed timber.

The color are natural and well balanced in order to easily mix them with different materials and colors.





SM'art Catalogue Eraora 38|102













E000 **Eraora** Bianco

E001 **Eraora** Crudo

E002 **Eraora** Dorato

E003 **Eraora** Scottato

E004 **Eraora** Tostato

E005 **Eraora** Bruciato

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Italia



SM 'art Catalogue Italia 40|10

Italia

Italia is an **elegant embossing proposal**, it is brand new while winking at tradition.

The homogeneous layout allows a **great variation of uses and compositions**. The deep and net pore looks incredibly realistic, while the smooth surface is enhanced by the iridescent appearance of its decors, giving Italia a **brilliant and original style**.





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ITO2



IT03 **Italia** Torino



IT04 **Italia** Milano



IT05 **Italia** Roma



IT06 **Italia** Firenze



Italia Bologna

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Jungle

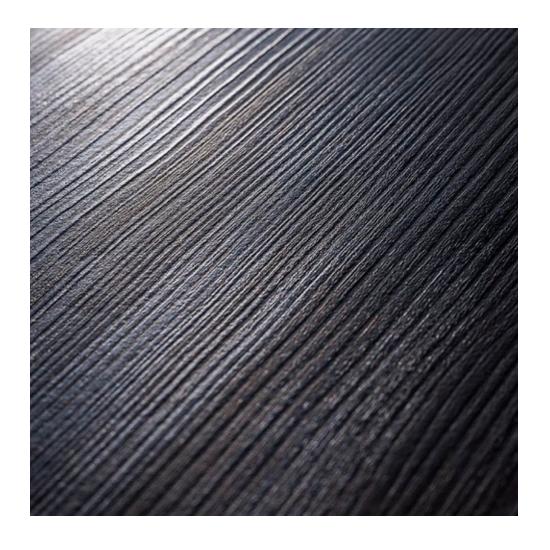


SM 'art Catalogue Jungle 43|10

Jungle

Jungle is a snappy collection. The decors have as principal feature a **refined simplicity** which allows a versatile use.

The structure, with its **authentic and emotional touch**, shows two different super-matt levels which give intensity to the finished product.









Jungle Sumatra



J003 Jungle Borneo



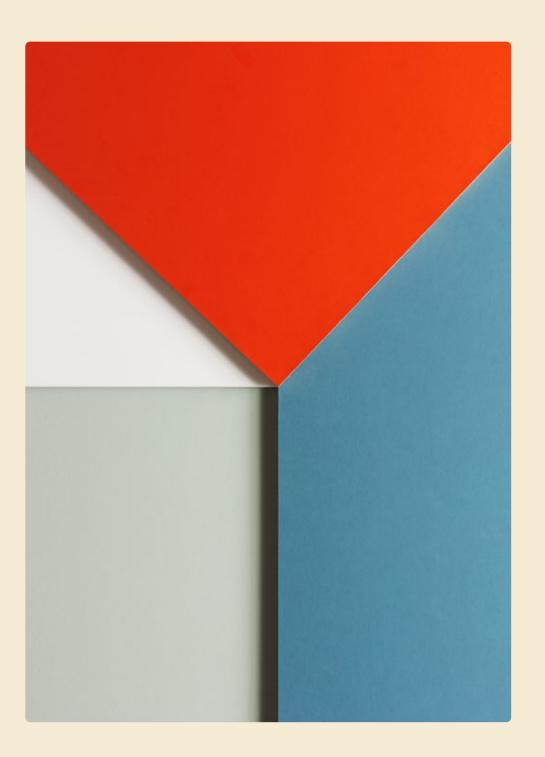
J004 Jungle Congo



J005 Jungle Papua

SM 'art Catalogue 45|102

Laccata

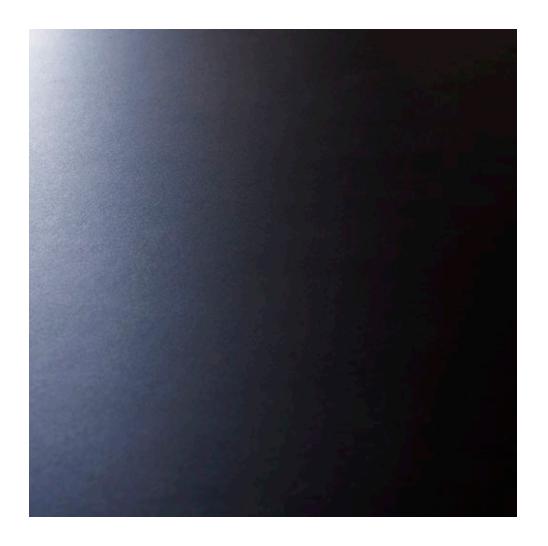


SM 'art Catalogue Laccata 46|102

Laccata

Laccata is a minimal and extremely tactile finish, suitable for refined and modern interiors.

Although extremely smooth and soft, the surface has a high hardness thanks to the use of **nano particles**.





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Malibu



SM 'art Catalogue Malibu 49|10

Malibu

Malibu is redefining the concept of elegance.

The very contrasted finish and layout, matched with refined tones, create a revolutionary collection.

The synchronized finish on the two sides has **very natural touch**.





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MA02 Malibu Cove



MA05 Malibu Lagoon



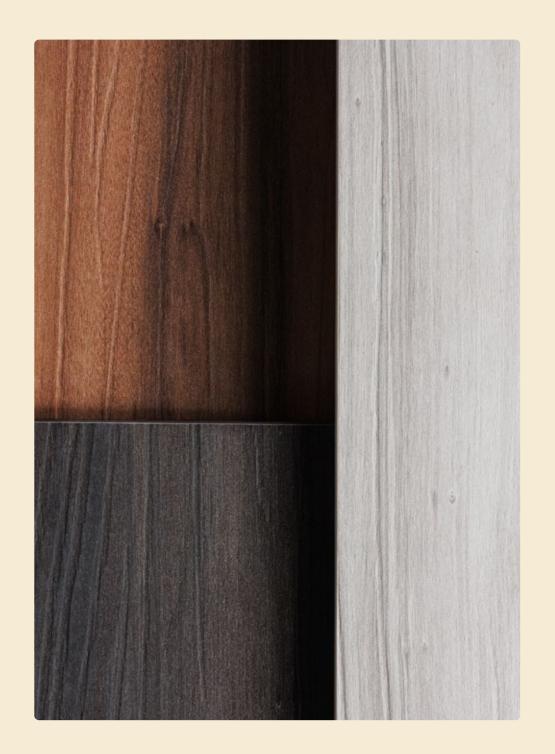
MA07 Malibu Santa Monica



MA08 Malibu Hermosa

SM 'art Catalogue 51|10

Manhattan



SM 'art Catalogue Manhattan 52|10

Manhattan

Elegant and extreme this is Manhattan. Its **three shading levels of matt** give you tactile and visual sensations.

The **finish smooth and deep** engraves the surface giving life to the board.







SM'art Catalogue Manhattann 53|102







M021 **Manhattan** Chrisler



M022 **Manhattan** Rockfeller



M023 **Manhattan** Epic



M025 **Manhattan** Central



Manhattan Woolworth



S000 **Manhattan** Silverdust

SM 'art Catalogue 54|102

Met

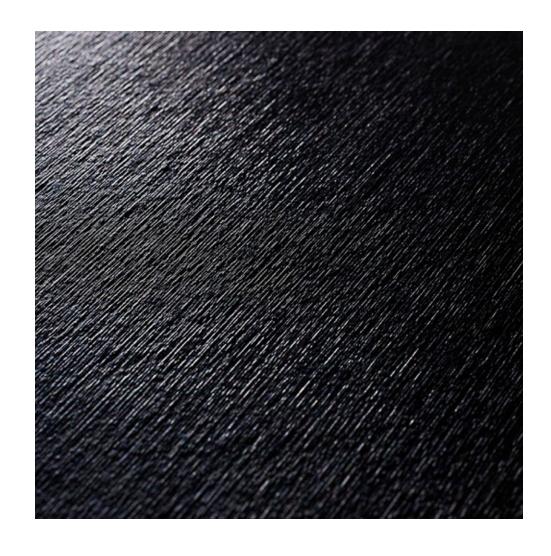


SM 'art Catalogue Met 55|10

Met

Met is inspired by the metropolis, the fulcrum of modern society, where cultural change is constantly evolving.

Met, characterized by an urban spirit, is made up of **metals with a longitudinal finish**, buildings that tend to the sky, like arrows pointing upwards, to witness unstoppable progress. The collection allows you to design and implement new ideas because it is free from constraints, to enhance the essential through the linearity of the decorations and textures.





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Metal

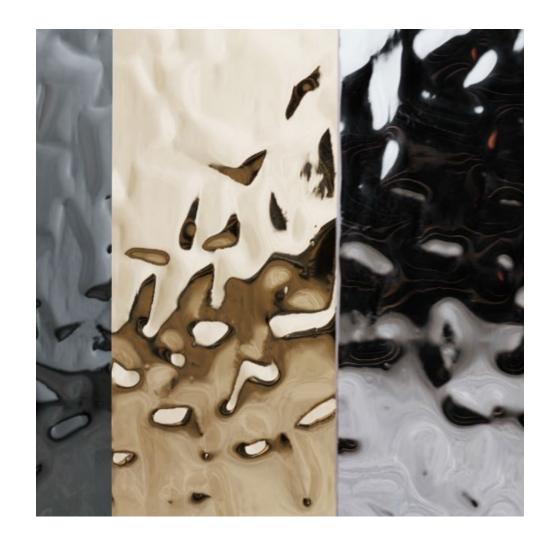


SM 'art Catalogue Metal 58|102

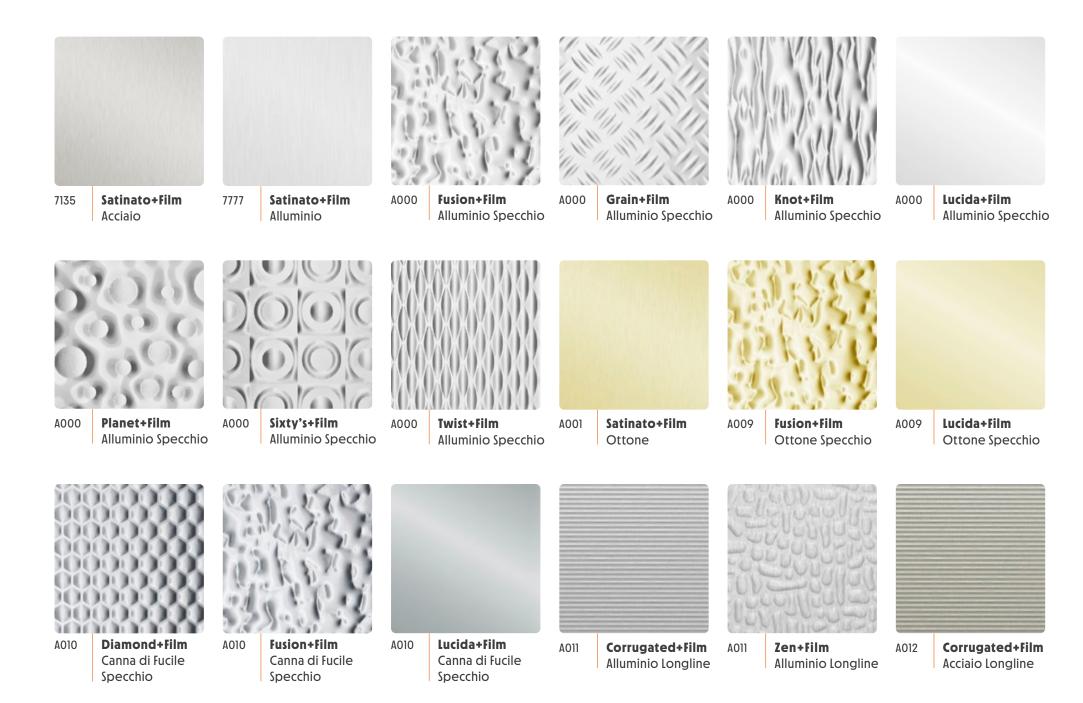
Metal

Metal is a range of high pressure laminates made with an aluminium foil.

The aluminium is protected with **anodization**. The anodizing process gives a more brilliant and stronger surface compared to the lacquering process. The finishes available are many, all **charateristic and distinctive**.



SM 'art Catalogue Metal 59|102



SM 'art Catalogue 60|102

Nirvana



SM 'art Catalogue Nirvana 61|10

Nirvana

Nirvana is a **materials inspired collection**. This family is composed by raw slabs matched with a structured finish, enhanced by a matt and gloss shading.

The décors show their brilliance thanks to the **pearlescent inks**.



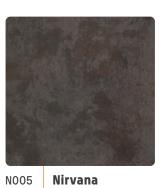
SM 'art 62 | 102 Catalogue













N001 Nirvana Platino

N002 Nirvana Mercurio N003 Nirvana Nichel

N004

Nirvana Zinco

Ferro

Rame



N007 Nirvana Oro

SM 'art Catalogue 63|102

Olympus



SM 'art Catalogue Olympus 64|102

Olympus

Olympus is a **marbles range**. This range is composed by decors with a strong innovative character.

The very deep structure of the finish is embellished by **four levels of gloss**.



SM'art Catalogue Olympus 65|102







Ol01 Olympus Zeus



Ol02 **Olympus** Athena



Olo3 **Olympus** Poseidon



Ol04 **Olympus** Apollo



OL05 Olympus Hera







Olympus Dyonisus

OL07



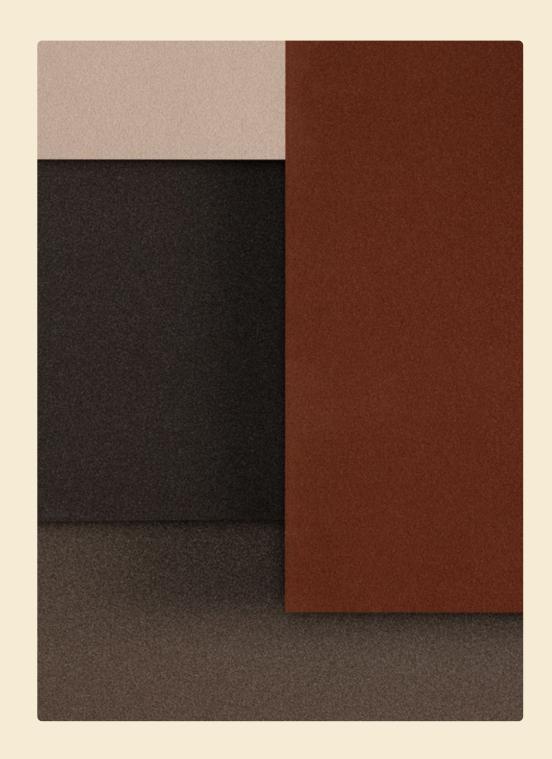
Olo8 Olympus Artemis



Olo9 Olympus Calacatta

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Polvere



SM 'art Catalogue Polvere 67|10

Polvere

The collection has been created with the intention of replicating a metal surface treated with **powder coating**.

The finish has a microstructure with a **grainy feel**, typical of the lacquer it reproduces, which gives an high scratch resistance.

Moreover it has a rare brilliance and a micaceous effect, due to the use of pearlescent ink in the printing of the decoratives.

Polvere is produced in a wide palette of colours, the result is surprising in both the light and very dark shades, all of them characterized by a strong print homogeneity, which makes them easily combinable with other materials. The collection is a technical and elegant product, which enriches a piece of furniture or an entire decoration without impacting on them.



SM 'art Catalogue Polvere 68|102



S000 **Polvere** Silverdust SM'art Catalogue 69|102

Rio



SM 'art Catalogue Rio Rio 70|10

Rio

Stone shaped through times,

Rio is now showing itself in all its beauty. The décor is composed by fine elements that are combining themselves with different density levels on the different parts of the board, giving to the designs a deepness effect.

The tonalities are **homogeneous with** a strong character. The texture with its touch is enhancing the finish product. Rio is a very versatile collection. It can be use in different applications, both vertical and horizontal, always giving value to the component.



SM'art Catalogue Rio 71|102

Rio

Paranà

R009

Rio

Colorado

Rio

Amazzonia

R018



SM 'art Catalogue 72|102

Rockstar



SM 'art Catalogue Rockstar 73|102

Rockstar

Mineral stone craved on **four levels of engravings**, astonishing for its three-dimensional effect.

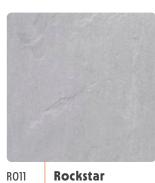
The design with its shadow plays creates tactile expectations satisfied by the **strong finish**. The collection is composed by seven decors that embrace a wide range of tonalities.



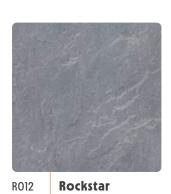
SM'art Catalogue Rockstar 74|102



Lou



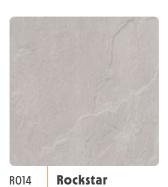
Bruce



Mick



Rod



Freddie



Jim



R016 **Rockstar** Frank

SM 'art Catalogue 75|10

SoHo



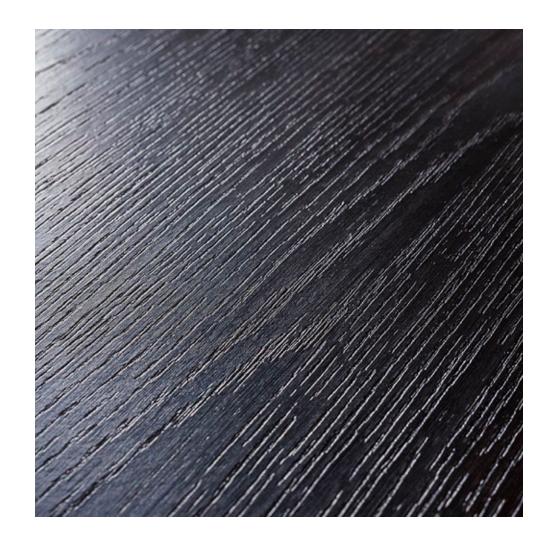
SM 'art Catalogue Sollo Sollo 76|10

SoHo

SoHo is a design developed with the precise aim of creating a classic line using **new technologies and aesthetic solutions**.

It features timelessly elegant half-flamed planked wood all interpreted in a very modern synchronised key. The even background contrasts strongly with the pore. The background surface finish is smooth while the pore is deep and matt, creating an exceptionally realistic effect.





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S201 SoHo Grand

S202 SoHo Spring

SoHo Prince \$203

\$204

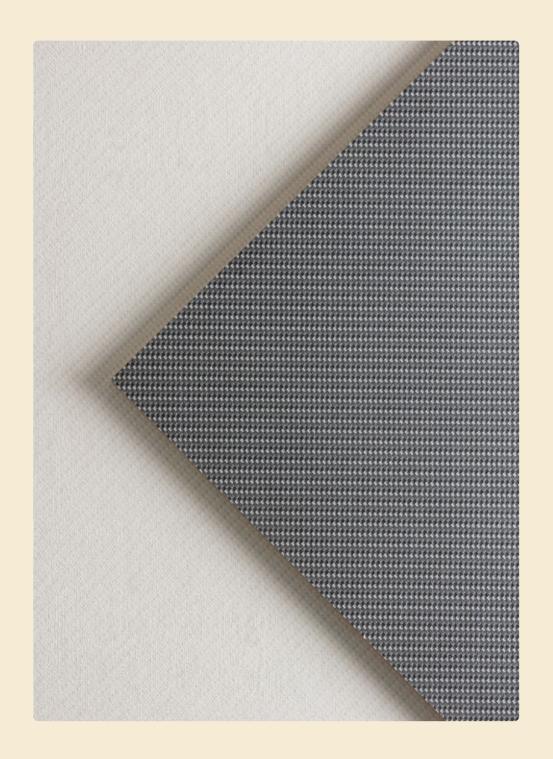
SoHo Warwick

SoHo Broadway

SoHo King

SM 'art Catalogue 78|102

Speed



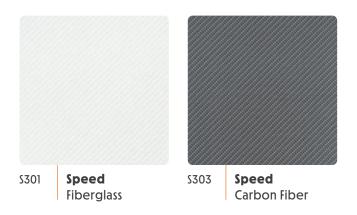
SM 'art Catalogue Speed Speed 79|1

Speed

Pure adrenaline and high impact, with a structured matt finish, this collection is **inspired** by the materials used in motor racing.



SM'art Catalogue Speed 80|102



SM 'art Catalogue 81|10

Timber

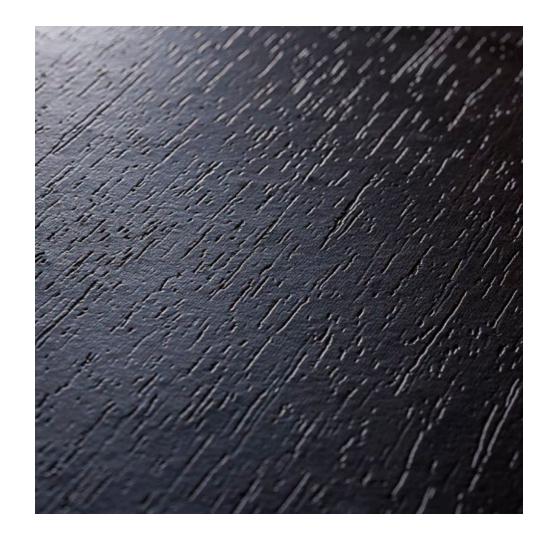


SM 'art Catalogue Timber 82|10

Timber

Timber is a very matt, structured finish with a pleasant texture and a **deep, modern pore**.

The decors are printed with metallic inks which are giving life to the product.



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Timber Olmo Cipria



Timber 4584 Olmo Caffè

SM 'art Catalogue 84|102

Trama



SM 'art Catalogue Trama 85|10

Trama

Completely waterproof and chemical proof, with excellent resistance to shocks, scratches and scuffs, this fabric is perfect for the upholstery of furnishings for public venues and home interiors as well as for lining the insides of furniture.

The seductive and smooth texture of Trama is matched with fabulous shades, for an **elegant and de-structured** result.



SM'art Catalogue Trama 86|102



SM 'art Catalogue 87|10

Tuttifrutti



SM 'art Catalogue Tuttifrutti 88|102

Tuttifrutti

The name says it all: a modern, elegant woodgrain, with great character and in fresh new colours reminiscent of summer in an orchard.

The synchronised finish on both sides is **very effective**, with a clear contrast between the hard part of the timber and the pore all enhanced by a rough veneer texture.





SM'art Catalogue Tuttifrutti 89|102







TU01 Tuttifrutti
Cocco



TU03 **Tuttifrutti** Platano



TU04 **Tuttifrutti** Pesca



TU05 **Tuttifrutti** Fico



Tuttifrutti Nespola



TU07 **Tuttifrutti** Castagna

SM 'art Catalogue 90110

Urban

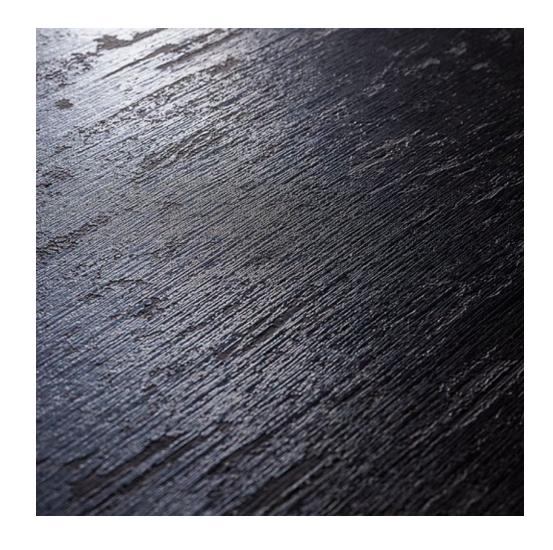


SM 'art Catalogue Urban 91|10

Urban

Urban evokes **metropolitan** scenarios: the finish is forged by time, the weather and matched with contemporary construction materials, it conveys all the charm of a worn surface.

Urban is minimal without going unnoticed all with the elegance of "less is more".









U002 **Urban** Concrete



U005 **Urban** Iron

SM 'art Catalogue

Vintage

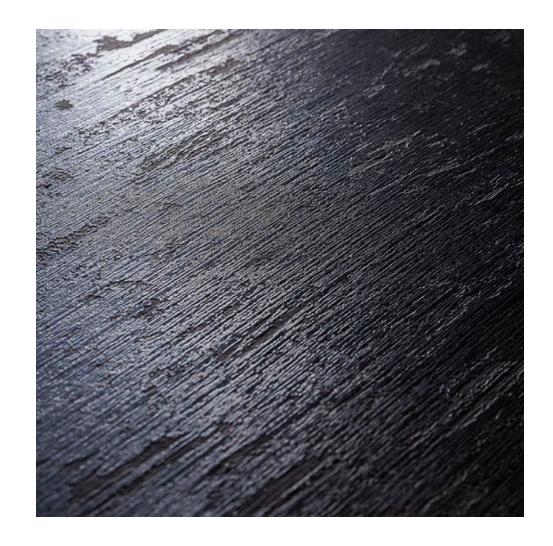


SM 'art Catalogue Vintage 94|10

Vintage

Vintage has a romantic feel and a **shabby chic** look with a **contemporary appeal**.

Its **scratched and stripped finish** goes beautifully with rustic woodgrains, enhancing their warmth with its characteristic matt/super-matt contract and the texture of its surface.



SM'art Catalogue Vintage 95|102







R001 **Vintage** Aspen



R002 **Vintage** Cortina



R003 **Vintage** Chamonix

SM'art Catalogue 96|102

Wow!



SM 'art Catalogue Wow! 97|10

Wow!

The unevenly flamed design with its large cathedrals is explosive, it is enhanced by a synchronised finish that makes it **identical to chiselled wood**.

The surface is made unique by the **three different degrees of reflectivity**.





 SM 'art
 Catalogue
 Wow!
 98|102













W001 **Wow!** Artico

W002 **Wow!** Savana

W003 **Wow!** Patagonia

W004 **Wow!** Taiga

W005 **Wow!** Tundra

W006 **Wow!** Pampas

SM 'art Catalogue Special finishes 99 | 102

Matrix



SM 'art Catalogue Special finishes Matrix

Matrix

Matrix is a range of panels with a transparent translucid **methacrylate core** surfaces with our HPL laminates and subsequently etched.

You can match many HPL lamiantes with various engraving designs, giving origin to a **versatile and personal product**. A big plus is the coordinated range of TFT boards, high pressure laminates and ABS edges.

The panels are translucid where they have been milled, making them best appreciated when **lit from behind**.









D006 Puzzle Beton Marsiglia



Wave M021 Chrisler



MEO4 Tortuga Brunito



N001 Block Platino

